

NACHTMANN SPHERE COLLECTION RECOGNIZED WITH INFLUENTIAL RED DOT AWARD FOR PRODUCT DESIGN



(April 2015, Neustadt/WN, Germany) – Nachtmann Crystal, the nearly 200 year-old Bavarian fine crystal brand renowned for its superiorly crafted table top and giftware designs and the lifestyle division of Riedel Crystal, has received the highly influential Red Dot Award for the design of its line “SPHERE”. The Tabletop series was created by Czech design student Roman Kvita of Prague’s Academy of Arts, Architecture & Design while studying in Nachtmann’s ongoing NextGen student design competition, a product development program founded by 11th-generation Riedel President and CEO, Maximilian Riedel, in 2007. Through the program Nachtmann partners with leading international design schools to challenge students to reimagine Nachtmann’s aesthetic in their own vision, awarding one student the opportunity to bring his or her concept to market through the Nachtmann brand.

A collection of glasses, plates, bowls, vases, and candle votives of varying size, Sphere is characterized by a three-dimensional circular pattern repeated continuously throughout each item. The centuries-old glass-making heritage of the Czech capital where Kvita studies influenced the emerging designer, whose aim when creating the series was to connect the tradition and quality of hand-made glass with the precision and possibilities of pressed glass. In repeating round, geometric shapes, Kvita sought to create a design that highlighted the beauty of geometry in a three-dimensional translucent design. Through his experimentations he discovered that spherical convex shapes play with light to make striking refractions and he incorporated this in his final pattern design which is contemporary and clever in the way it creates optical effects using light.

“My inspiration came from the most simple geometrical shape, the sphere,” says Kvita. “As I developed my idea, I was excited by the way spherical shapes play with light to make striking refractions.”

Design Zentrum, the UNESCO World Cultural Heritage institution conferred the 2015 Red Dot Award, an independent and internationally recognized quality seal from the most important competition for product design, on the Nachtmann Sphere Collection for its innovative product design. Now in its 60th year, Red Dot is the largest, most recognized, and internationally diverse product competition in the world, whose panel of judges, comprised of outstanding designers, respected design

professors and specialist journalists from 25 countries, selected the Nachtmann Sphere Collection as one of its 2015 winners from the 4,928 innovative entries submitted from 1,994 participants in 56 countries.

“The Nachtmann brand proudly accepts this award on behalf of Roman Kvita for his design of the Sphere Collection,” comments Maximilian Riedel. *“The Red Dot award for product design acknowledges this young designer’s talent, which Nachtmann is proud to have nurtured in the NextGen competition.”*

Visit www.nachtmannnextgen.com for more information on the Nachtmann Sphere Collection and www.nachtmann.com for a complete selection of all Nachtmann glassware.